

XCEL ENERGY COLORADO CELLULAR SHADE REBATE

Quick Reference

Easy steps to help consumer with the Xcel Energy Colorado rebate application.

What's the rebate offer?

\$1.33 per square foot of qualifying window covering purchase, there is no maximum however **consumer can only apply for the rebate one time per calendar year**. For example, based on a typical consumer purchase of six honeycomb 48"x 60" shades, a qualifying consumer can receive a rebate of \$159.60.

Qualifying shades must be purchased and installed between January 1, 2020 – December 31, 2020. The rebate must be submitted by September 30, 2021.

The rebate application link is found here: hunterdouglas.com/utility-rebates or on the Xcel Energy Insulation Rebate Webpage.

Step 1: Customer Eligibility

- Must receive service from Xcel Energy Colorado for both Gas & Electric OR can be Electric only if they have electric heat
- Must be a residential single-family home up to four units (new and existing)
- Must have central air conditioning

If the customer isn't sure if they qualify, a dealer can direct them to verify their name and address by calling the Xcel Energy Customer Service phone number at 1-800-895-4999.

Step 2: Product Eligibility

Only Hunter Douglas AERC certified cellular shades with a Cool Climate rating of greater than or equal to 5 and a Warm Climate rating of greater than or equal to 35 qualify for a rebate. All operating systems and options qualify except for Outside Mount.

Hunter Douglas AERC rated products that **DO NOT** qualify:

- Duette: D1 Classic $\frac{3}{8}$ "
- Applause: E1 Legends™ $\frac{3}{8}$ ", E26 Kinship™ $\frac{3}{4}$ ", E36 Esprit™ $\frac{3}{4}$ ", E42 Sunterra™ $\frac{3}{8}$ "

Duette and Applause shades that are **NOT** yet AERC rated and therefore will not qualify:

- Duette Architella® India Silk™ and Alexa Metallic™, as well as Alustra® Duette Honeycomb fabrics certification coming in mid-2020
- Whisper Sheer™ and Semi-Sheer fabrics, to-be-determined

Step 3: What to Provide the Customer

- The following needs to be included on the final client invoice, by either handwriting the information or manually selecting these add-ons in Direct Connect:
 - Shade size(s) in square feet
 - Model # (this is our fabric, example C22)
 - AERC # for each certified fabric (example CS-LIJQKG).
- Information on how to access the Xcel Energy Consumer Rebate form (or print it out and give it to them with the invoice).

Q: How can a dealer show a customer how to calculate the square footage for qualifying products?

A:

Customer purchases one 36" x 60" shade and one 60" x 96" shade.	
Shade 1	36" x 60" = 2160 square inches
Shade 2	60" x 96" = 5760 square inches
Shade 1 + Shade 2	2160 square inches + 5760 square inches = 7920 square inches
Total Square Feet x \$1.33	(7920 square inches x \$1.33 per square foot)/144* = \$73.15 total rebate

*Note: If the measurements are inches and you want square feet, you have to divide each inch measurement by 12 to get feet. Areas are based on two dimensions, so you divide by 12 twice. $12 \times 12 = 144$.